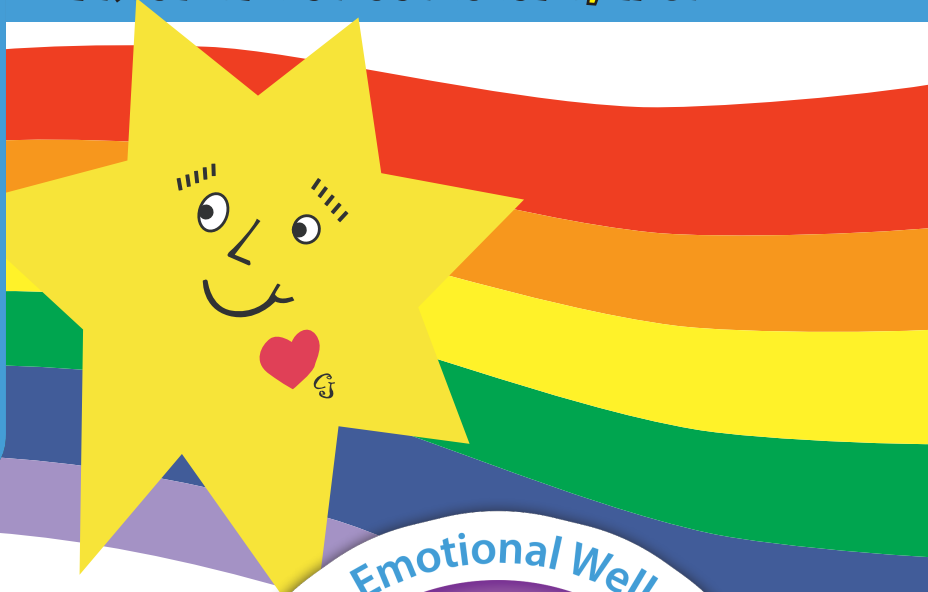




# Meet Karen Stone

## PRESIDENT OF SOFTSTONE, INC.



## KAREN STONE

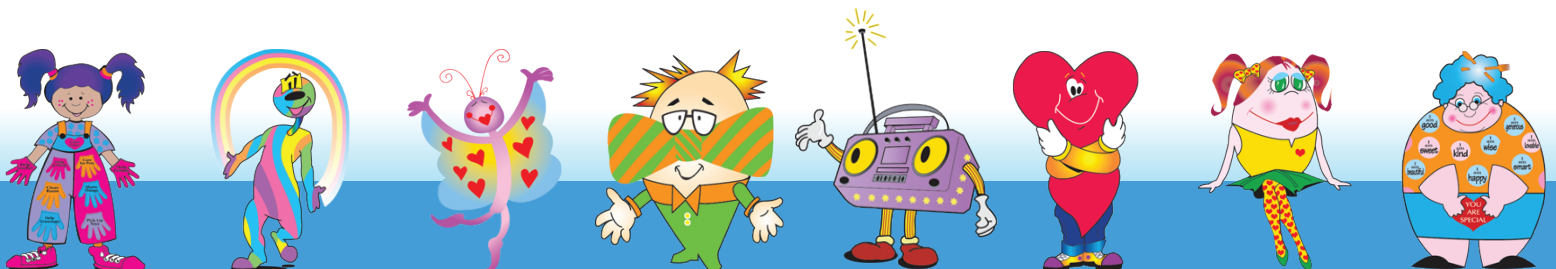
As President of SoftStone Products, Inc., Karen has written and piloted research-based Emotional Intelligence (EQ) programs for children. CJ (Creator of Joy)®, his family of characters and the "Voices of CJ" program provides a comprehensive and engaging approach to the social/emotional parenting and teaching of children (birth to six).

Karen has worked in the education field for more than 45 years. She has a B.A., Elementary and Special Ed., M.A., Learning Disabilities and is an EQ Certified Practitioner.



"I created CJ and his family of characters to represent the joy in each of us when we feel appreciated and valued. CJ becomes a mentor for children. When they hear his name, they remember how to be Creators of Joy and can choose to be a CJ. CJ teaches children a language of feelings that are connected to their actions. Children learn to identify, understand and most importantly manage their emotions and feelings. Children experience learning with excitement and enthusiasm."

Karen's life mission is to "touch minds and hearts with the importance of raising your children with an emotionally healthy foundation. Let this be the beginning of a new consciousness that helps bring more kindness, compassion, integrity and stability to your children's world and yours."





**Joychild** teaches children how to speak from their hearts for our hearts resonate with love. The child in each of us feels messages from the heart and it creates a feeling of well being...joy.



**Headphone** tunes in the good voices and tunes out the bad voices. Kind children give "Gifts of Love."...Kind Voices! Headphone responds to good voices with loving sounds and to bad voices with shrieks!

## Bows...Knows

**Bows Knows** loves when we make good choices and have happy thoughts. His Bow Nose knows and shakes with laughter and joy! "Can I Have a Happy Thought, Please?"

## Handy Sandy

**Handy Sandy** is a great helper and teaches children ways that can help placing another's needs before their own. Being a helper requires trust in one's ability to make mistakes, ask for help and complete the job! Best Esteem builder of All Time!

## Sweet Soulful Sugar

**Sweet Soulful Sugar** raises her voice in affirmations of love for oneself. These wonderful words that always begin with "I" help children to calm and self-soothe themselves. They give children the ability to refocus and move forward.

HUG A HEART

**Hug-A-Heart** understands how hard it is to say, "I am Sorry." Telling the truth when we make mistakes is important and helps us to move on without worry or sorrow. We feel better and need to hug our hearts and receive the love.

A cartoon character with a rainbow-colored body, wearing a yellow crown, and standing in front of a large rainbow. The character has a smiling face and is in a dynamic pose.

## Rainbow Rootie

**Rainbow Rootie** says that we are all one, have the same insides and emotions, no matter what color we are. That makes us buddies! When we play nicely together, we learn sharing, compromise and problem solving. The connectedness brings us feelings of hope and curiosity.

A cartoon illustration of a girl with red pigtails tied with yellow bows. She has large green eyes, pink cheeks, and a red smile. She is wearing a yellow top with a red heart and red leggings with yellow heart patterns. She is sitting on a large green leaf. The background is a simple gradient of yellow, white, and pink.

*Lissie Overbody*

**Lillieloverbody** wiggles with joy for she loves her body and appreciates all she has. She says her “gratefuls” every day for each part of her body and life. Even during the hard times, she remembers to look at the bright side.

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# What Do Parents & Teachers Think?



**"Congratulations for creating a much needed program. There is too much negativity in the media and this program deeply offsets that for children."**

**- Julie K.**

**"I enjoyed being reminded myself of many affirmations ... Thank you for creating such an easy-to-use system. It instills in all of us the traits that we want to teach children."**

**- Moffet Family**

**"The CJ program is a wonderful way for children to feel good about themselves, foster independence and enhance self-esteem. Children are drawn to CJ. It really works! Thank you so much for bringing this wonderful program to us. It has truly made a difference!"**

**-Cindy/Program Director**

**"It has a number of positive characteristics – Love, Helping, Choices, Gratefulness...This product line should be licensed for school systems."**

**- Diaz Family**



# Parent & Teacher's Packages

## Helping Parents and Teachers Promote Emotional Intelligence (EQ)

### CJ (Creator of Joy®) Parent Package

"CJ" our Creator of Joy is the main character and great mentor that assists parents in teaching their children the emotional intelligence (EQ) program, "The Voices of CJ", a 2016 "Santa Choice Award" and "Marriah Media Gold Award" winner. Children learn CJ's voices and actions and experience the emotional well-being of becoming emotionally intelligent. With the CJ package you can help your child feel capable of keeping themselves emotionally safer and happier.

The package includes CJ's plush 7-pointed star toy, the parent guide, "A Guide to Teach the 7 EQ Abilities at Home" and the children's storybook, "Joy, What A Way To Feel."

**CJ (Creator of Joy®) Parent Package – \$44.95**



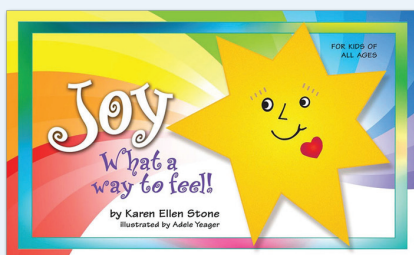
### CJ (Creator of Joy®) Teacher's Package

"The Voices of CJ" program is a new approach in social and emotional learning for early childhood. It is developed to model the 7 attributes of Emotional Intelligence (EQ) stimulating the emotional centers of the brain that grow the fastest from birth to six. It's easy to implement into any early childhood classroom or daycare center. CJ (Creator of Joy®) and his family of playful and charismatic characters are wonderful mentors inspiring children to become socially and emotionally appropriate.

The package includes CJ's plush 7-pointed star toy, the teacher's guide, "A Teacher's Guide for Building the 7 Emotional Intelligence Abilities (EQ)" and the children's storybook, "Joy, What A Way To Feel."

**CJ (Creator of Joy®) Teacher's Package – \$54.95**

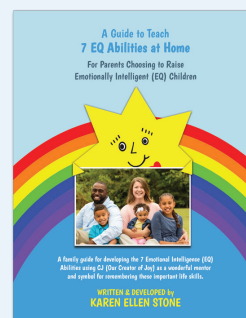
### A closer look at what's inside:



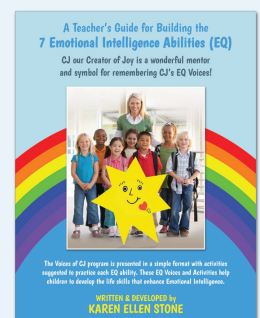
#### Joy, What a Way to Feel

This book introduces young children to CJ's important messages teaching them to become "CJs" (Creators of Joy®) while giving them feelings of love, worthiness and kindness.

#### Parent Guide



#### Teacher's Guide



# "Voices of CJ" Posters

## Beautiful Posters to Promote & Reinforce Emotional Intelligence (EQ)



### "Voices of CJ" Character Posters

This beautiful set of 8 posters represents CJ's family of characters who help CJ (Creator of Joy) mentor children in developing the 7 attributes of Emotional Intelligence (EQ). Each engaging and endearing character has a specific purpose in modeling the "Voices of CJ" in this early childhood social and emotional learning program, a 2016 "Santa Choice Award" and "Marriah Media Gold Award" winner. These colorful and laminated 8.5" x 11" posters are perfect in a child's playroom, bedroom or classrooms everywhere.

Single Poster - \$4.45 | Set of 8 Posters - \$19.95

### "Voices of CJ" Affirmation Posters

This set of 11 posters is wonderful to hang in your child's room to promote Emotional Intelligence (EQ). These colorful, engaging Affirmations assist your children to calm and self-soothe and also offer messages that build a valuable sense of self. It will help manage their emotions and make them feel resilient in just a few moments. The Affirmations coordinate with the social and emotional program the "Voices of CJ", and the parent guide, "A Guide to Teach the 7 EQ Abilities at Home", the 2016 "Santa Choice Award" and "Marriah Media Gold Award" winners. Each 8.5"x11" full color Affirmation poster is laminated for easy cleaning and sustainability.

Single Poster - \$4.45 | Set of 11 Posters - \$29.95

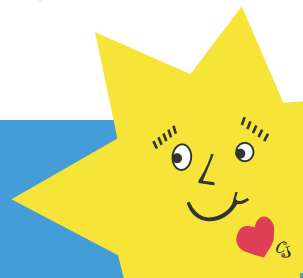


### "Voices of CJ" Theme Posters

This set of 8 colorful theme posters is used in teaching the 7 attributes of emotional intelligence (EQ) from the "Voices of CJ" program, a 2016 "Santa Choice Award" and "Marriah Media Gold Award" winner. CJ (Creator of Joy) is a character who mentors children in the 7 EQ voices along with his family of characters. Each 8.5"x14" full color theme poster is laminated for easy cleaning and sustainability. They will look beautiful in your child's room or playroom and remind him/her of the Voices of CJ and how much fun they are to say and do!

Single Poster - \$5.45 | Set of 8 Posters - \$24.95

Visit [EQforChildren.com/eq-store](http://EQforChildren.com/eq-store) to see all of our EQ Products!



# Frequently Asked Questions (FAQs)

## Answers to Some Frequently Asked Questions by Parents and Teachers

### What is Emotional Intelligence?

Emotional Intelligence (EQ) is a direct result of learning the skills that promote managing one's emotions and thinking in a positive framework.

### How does it work?

We have two brains, a cognitive brain and an emotional brain. The cognitive brain is for storing information. The emotional brain decides what we do with this information. Positive or negative memories are stored in the emotional centers of our brain. These emotional centers grow significantly during the early childhood years and require positive stimulation.

### Does it really affect us?

Our emotional centers are 80% responsible for our physical, psychological and cognitive well-being. All life decisions, such as what we eat, our careers and how we raise our children are all made from our emotional brains. However, it is never too late to create a healthy emotional brain. It just takes conscious awareness of reinforcing emotional intelligence skills.

### What can we do to become a CJ (Creator of Joy®)?

Working as a family or in the classroom with different personalities is significantly easier when we have an understanding of the language of feelings and emotions and how to manage them effectively. Becoming an emotionally intelligent family or classroom secures an emotionally safe environment that promotes growth and learning.

### How do CJ and his family of characters help?

**The main character CJ is a seven pointed star.** Each point represents a main Emotional Intelligence attribute and the 7 characters in the "Voices of CJ" program:

1. Positive self-talk
2. We choose everything
3. Service builds feelings of worth
4. Affirmations help to quiet the mind
5. Forgiveness and accountability
6. We are all one and playing sustains hope
7. Gratitude takes us from victim to empowerment

At its heart, The "Voices of CJ" program utilizes the 7 attributes of Emotional Intelligence which promote behaviors that develop healthy emotional brains.

### Does it make a difference?

CJ and his family of characters engage children into listening, hearing and modeling the behaviors that will help them develop socially and emotionally. Children with emotional intelligence will be able to sustain their lives with an emotional well-being that promotes kindness, compassion, accountability, resilience, and peaceful, loving environments.





# The Future of Emotional Intelligence (EQ)

## Bringing Emotional Intelligence to the World



When I started my dream, there were very few preschool programs and so I had written the initial program for elementary school age children. However, as the program evolved with all the new research available, I felt that the CJ program needed to be introduced in the preschool setting.

The program was piloted in preschools in the South Jersey area. It was successful in each setting even though they were in different socioeconomic arenas and with children of varying levels of ability in the same classroom.

Now, CJ, his family of characters and SoftStone, Inc. have grown to reach a larger audience through our EQforChildren.com website, social media, children's program, teacher's program, CJ toy and more.

Please join us in creating a better world where children will grow in emotionally safe environments! Our children's future depends upon it!

# Land of Love & Joy

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